

# Nippon Express Group Business Plan 2023

 $\sim$  "Dynamic Growth"  $\sim$ 

NIPPON EXPRESS CO.,LTD. February 2019



### **Working towards our centennial anniversary** (2037 Vision)

# **Business** growth

# A logistics company with a strong presence in the global market

| Customers and society | A company that contributes achieve a sustainable society through logistics  |
|-----------------------|---|
| Shareholders          | A company that achieves sustainable growth by establishing corporate governance   |
|                       |   |
| Employees             | A company whose employees come from a variety of backgrounds, are proud of their work, support customers and society, and play active roles |

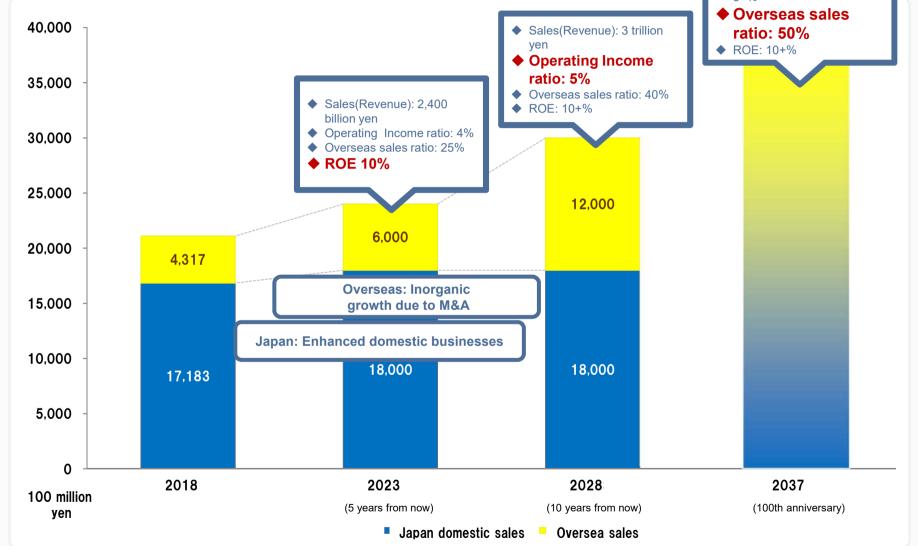
| Values to be changed                         | Creating new value through innovation  |
|--|--|
| Values to be sustained                       | Safety, Compliance, Quality (priorities) We Find the Way (Corporate Message)   |
| Nippon Express Group<br>Corporate Philosophy | Our Mission: Be a Driving Force for Social Development Our Challenge: Create New Ideas and Value that Expand the Field of Logistics Our Pride: Inspire Trust Every Step of the Way |

# Long-term vision **Growth image**

### We Find the Way NIPPON EXPRESS



◆ Operating Income ratio: 5+%



# Basic concepts of the Nippon Express Group Business Plan 2023 "Dynamic Growth"



### **Innovation**

The Nippon Express Group pursues innovation to fundamentally change its approaches and philosophies to realize its long-term vision.

Become a corporate group that creates new value through innovation, is the company of choice among customers around the world, and has a strong presence in the global logistics market.

### **Business growth strategy**

Vigorously promote Three-Dimensional (customer (industry), business, and area) enhancement. Develop a current customer base and develop businesses in Japan that we believe to be our strengths into global level.

In Japan, improve profitability while implementing a growth strategy to build a solid management base.

### Efforts to implement our long-term vision

Achieve inorganic growth to become a mega-forwarder with a significant presence in the global market through M&A.

Address innovation in our management base, including IT, research and development, human resources, branding, and governance reform as a global corporate group.

Try to resolve social issues to help realize a sustainable society.

Transform the company where employees from a variety of backgrounds play active roles and employees feel satisfied and fulfilled through working-style reforms.

- "Dynamic Growth"
- Defines a Three-Dimensional (Customer (Industry), Business, and Area) approach as a growth strategy for our core business
- Defines a realization of the high profitability to build the base of our growth strategy as a strategy to enhance domestic businesses in Japan
- · Defines M&A as a inorganic growth strategy to reinforce and expand our global management base
- Establishes ESG-oriented business management to realize sustainable development (e.g. ,global governance) and improve corporate value

# Current Business Plan 2016-2018 Business Plan Foundation Reinforce the management infrastructure Further strengthen the Group's CSR management Reinforce Reinforce Reinforce Reinforce Reinforce Reinforce

### Nippon Express Group Business Plan 2023

2019-2023 Business Plan

**After 2024** 

### **Business growth strategy**

**Growth strategy for core businesses** 

**Strategy to enhance domestic businesses in Japan** 

### Efforts to Implement our long-term vision

**Inorganic growth strategy** 

Reinforcing functions to support challenges

Establishing ESG-oriented business management to realize sustainable development and improve corpo<u>rate value</u>

# ement our longvision



Nippon Express Group Business Plan 2023 "Dynamic Growth" Numerical Targets & Goals

|                        | FY 2021 targets(consolidated)                          | FY 2023 targets(consolidated)                          |  |  |
|------------------------|--|--|--|--|
| Revenues               | ¥2,250.0 billion                                       | ¥2,400.0 billion                                       |  |  |
| Operating income       | ¥83.0 billion  | ¥100.0 billion   |  |  |
| Operating income ratio | 3.7 %  | 4.2 %  |  |  |
| Net income             | ¥54.0 billion  | ¥63.0 billion  |  |  |
| Overseas sales         | ¥520.0 billion   | ¥600.0 billion   |  |  |
| ROE                    | 9 %  | 10 %   |  |  |
| Forwarding volume      | Ocean cargo: 1,000,000 TEU<br>Air cargo: 1,200,000 Ton | Ocean cargo: 1,300,000 TEU<br>Air cargo: 1,400,000 Ton |  |  |

| Numerical targets by segment |                            | Revenues         | Operating Income | Operating<br>Income Ratio | Revenues         | Operating<br>Income | Operating<br>Income Ratio |
|------------------------------|----------------------------|------------------|------------------|---------------------------|------------------|---------------------|---------------------------|
|                              | Japan                      | ¥1,300.0 billion | ¥52.0 billion    | 4.0 %                     | ¥1,340.0 billion | ¥62.0 billion       | 4.6 %                     |
| Lo                           | America                    | ¥120.0 billion   | ¥6.2 billion     | 5.2 %                     | ¥135.0 billion   | ¥7.2 billion        | 5.3 %                     |
| Logistics                    | Europe                     | ¥135.0 billion   | ¥4.6 billion     | 3.4 %                     | ¥160.0 billion   | ¥6.4 billion        | 4.0 %                     |
| ics                          | East Asia                  | ¥150.0 billion   | ¥4.1 billion     | 2.7 %                     | ¥170.0 billion   | ¥5.1 billion        | 3.0 %                     |
|                              | South Asia & Oceania       | ¥115.0 billion   | ¥5.1 billion     | 4.4 %                     | ¥135.0 billion   | ¥6.3 billion        | 4.7 %                     |
| He                           | avy Haulage & Construction | ¥50.0 billion    | ¥4.0 billion     | 8.0 %                     | ¥54.0 billion    | ¥4.5 billion        | 8.3 %                     |
| Security Transportation      |                            | ¥75.0 billion    | ¥0.3 billion     | 0.4 %                     | ¥76.0 billion    | ¥1.1 billion        | 1.4 %                     |
|                              | Logistics Support          | ¥505.0 billion   | ¥12.7 billion    | 2.5 %                     | ¥530.0 billion   | ¥14.4 billion       | 2.7 %                     |

<sup>\*</sup>Before elimination of intersegment transactions

<sup>\*\*</sup>Target of FY2023 will be revised following the results of FY2021

# **Growth strategy for core businesses**

Develop a current customer basis and develop businesses in Japan that we believe to be our strengths into global level



### Priority measures

### Approach based on customer (industry)

- One-stop business promotion/account sales promotion, account management
- Sales approach by industry and business type
- Responding to changes due to the rapidly expanding ecommerce market
- Expanding sales to non-Japanese accounts

### Approach based on business

- Forwarding business
- Logistics business
- Network transport business
- Packaging solution business

### Approach based on area

- Japan
- Americas
- Europe
- East Asia
- South Asia and Oceania

### Control functions and mechanisms to support these three sales approaches

- Establishing a system to support sales activities based on sales and operational data
- Introducing KPIs to the sales process
- Reinforcing Group sales support base

# Growth strategy for core businesses **Approach based on customer (industry)**



### Sales approach by industry and business type

Establishing a platform that responds to changes in, and the characteristics of, priority industries

### **Electric and electronics industry**

· Respond to the increasing demand for electronic parts with the spread of IoT.

### **Automotive industry**

- Strengthen distribution networks for production parts
- Respond to changes in supply chains with the popularization of electric vehicles

### **Apparel industry**

- Further business development with luxury apparel and fashion items, using purchased company's capabilities in Europe.
- Further business development with fast-fashion cargo in Asian and other emerging markets

### Pharmaceutical/medical industry

Renovate business models following the adoption of tightened GDP\*1 guidelines

### **Semiconductor industry**

· Further business development with the rapidly-growing semiconductor industry

%1 GDP : Good Distribution Practice for pharmaceutical products

# Growth strategy for core businesses **Approach based on business**



### **Forwarding business**

### Implementing thorough strategies to increase volume

|                      | 2018 target | 2021 target   | Long-term Goal |
|----------------------|-------------|---------------|----------------|
| Ocean Cargo business | 670,000 TEU | 1,000,000 TEU | 2,000,000 TEU  |
| Air Cargo business   | 910,000 TON | 1,200,000 TON | 2,000,000 TON  |



### Increasing handling volume of ocean transportation as a base cargo

- Reform in ocean cargo business
- NEXT50 PJ Global deployment

Reinforcing ability to increase efficiency of air cargo consolidation

Further promoting global procurement

Reinforcing service, planning, and quality assurance functions

Expanding web-portal, e-booking

# Growth strategy for core businesses **Approach based on area**

### **Europe**

# **Expanding customer basis of non-Japanese accounts**

- Initiatives for luxury apparel and fashion items, automobiles, pharmaceuticals/medical supplies, and other priority industries
- Expanding business using China-Europe rail service
- Expanding business by entering African markets

### Japan

# Sustainable development that effectively leverages strengths

- Expanding Ocean transportation, the base cargo of Nippon Express
- Reinforcing logistics strategies

### **Americas**

# Further business development with priority industries

- Initiatives for automobiles, pharmaceuticals/medical supplies, fresh foods, and priority industries
- Expanding customer basis of non-Japanese accounts
- Reinforcing cross-border business operations

# South Asia and Oceania Intensive investment of management resources

Initiatives in the five priority industries and FMCG (Fast Moving Consumer Goods)

- Reinforcing and expanding businesses in India
- Further enhancing regional networks
- Reinforcing forwarding business to Europe and the Americas
- Efforts to handle large projects

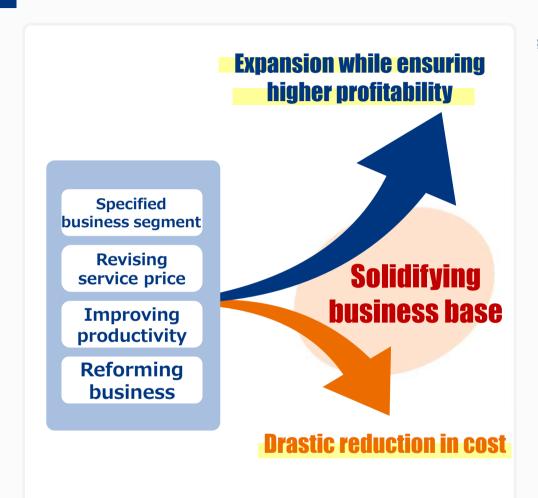
### **East Asia**

# **Expanding domestic logistics** business in China

- Initiative for automobiles, pharmaceuticals/medical supplies, and other priority industries
- Further business development with global accounts of Chinese nationality
- Expanding business using China-Europe rail service
- Entry in emerging areas and untapped markets

# Realizing business growth in each area using strategies that take area features into account

# Strategy to enhance domestic businesses in Japan



### **Priority measures**

- Improving profitability of specified business segment
  - Heavy Haulage & Construction business
  - Security Transportation business
  - Fin Art business
  - Removal and Relocation
  - Real estate development
- Improving productivity of sales and business process
  - Further reorganization of Japanese domestic organizations to avoid marginalization
  - Streamlining of administrative organizations
  - Reform business process
- Drastic reforms to low-profitable businesses
  - Improving profitability of main businesses
  - Revising service price
  - Restructuring business portfolios

# Thorough dedication to improving profitability in order to solidify group management foundations



# **Inorganic growth strategy**

### Growing into a global mega-forwarder through M&A

### Management resources to be acquired

- Global network
- Global business basis (Global HQ, global management personnel, information technology)
- Customer basis of non-Japanese global accounts
- Forwarding business infrastructure

### Establishing a promotional organization

- Reinforcing M&A promotion team
- Strengthening collaboration between the M&A promotion team and business divisions

### Financial resources for M&A

Selling/liquidating assets to reduce financial burdens due to loans

# Reinforcing functions to support challenges

### Innovation in IT strategy

- Improving value offered to customers
- Improving productivity and realizing working-style reform
- Improving foundations to realize overall Group optimization

### Innovation in research and development

- Enhancing functions through collaboration and integration of logistics research and development functions of Nippon Express Group companies
- Streamlining business operation and labor-saving by efficiently using AI, IoT technologies and device material handling (automation and mechanization)
- Creating new business by digitalization

### Innovation in human resource strategy

- Cultivating core global executive candidates
- Securing and cultivating Industrial Professional

### Innovation in public relations strategy

- Promoting branding strategy to build competitiveness in global markets
- Increasing awareness of Nippon Express Group's quality, strengths and performance
- Raising Nippon Express Group's name in global market

### **ESG-oriented business management to realize** sustainable development and improve corporate value

We Find the Wav **MIPPON EXPRESS** 

**Nippon Express Group Corporate Philosophy** 



**Contributing to customers and society** through businesses **Contributing for resolving social issues** through business

Realizing sustainable development and improving corporate values



**Collaborating and co-creation with** stakeholders

Commitment to reducing CO<sub>2</sub> emissions as a logistics company



- Facilitating more use of LED lighting at facilities
- Reducing waste produced by Nippon Express

### [Contributing through business operations]

- Promoting modal shifts and co-loaded delivery
- · Engaging in recycling-oriented sales activities















### Transform the company that makes employees feel satisfied and fulfilled



Social

- Promoting diversity
- Working-style innovations

### [Contributing through business operations]

- Serving as designated public institutions for disaster response
- Contributing to local communities through job creation and resolving social issues













Establishing a mechanism to support sustainable improvement of corporate value









- Strong commitment to Safety, Compliance, and Quality
- Considering advancing global governance by holding company system
- Capital policies (ROE: 10%)
- Information disclosure

### **ESG-oriented business management**





### Improvement of corporate value and Return to shareholders

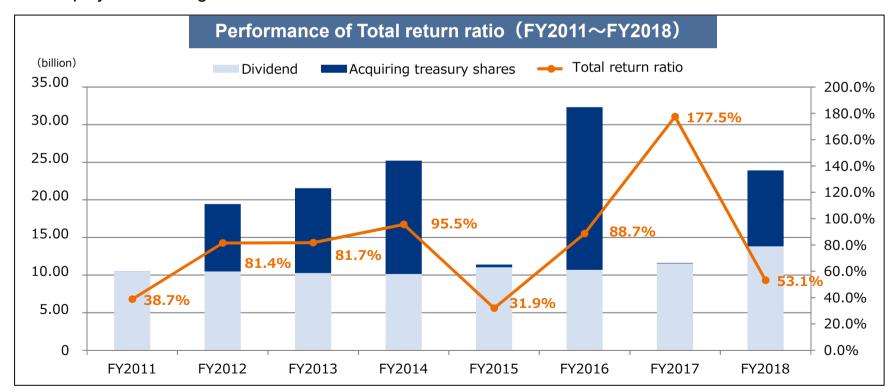
### Capital policies

• ROE: 10%

Dividend ratio: over 30%

Total return ratio: over 50% (cumulative total 2019-2023)

• Equity ratio: Target 35%



# We Find the Way NIPPON EXPRESS

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